They're your award points, you should spend them the way you want!

Now introducing "Your Day, Your Way," a new option to reward yourself with unique experiences at a location near you. We've partnered with Accor Hotel Properties (Fairmont, Swissotel, Sofitel, 21c Museum, SBE and more) across the United States and Canada to provide interactive and enjoyable offerings for you and a small group of your choosing.









A full listing of properties is on the following page.

Make a day of it with a morning at the spa, followed by lunch, or a spirit tasting and a chef's table dinner! Spend a night or two at your selected location. Invite one special guest or celebrate with up to 10 of your favorite friends. We'll customize your day with the things you want to do. It's truly up to you!







This is absolutely customizable for your tastes and wishes. To get started contact one of our Personal Shoppers through the Contact Us tab. Tell us what you have in mind and we'll work out the details for you! Everything from your hotel stay to your choices of activities will be included as part of the Your Day, Your Way package. We'll work with you to create a memorable and meaningful reward experience!*







*Activities and locations are subject to availability and limitations imposed by health restrictions. All listed hotels can accommodate wine, beer or whiskey tastings and a culinary demo/class option for 10 people. Spa services offered at properties as noted.

Participating Properties

Fairmont Chateau Laurier Fairmont Kea Lani, Maui Fairmont Hotel Macdonald Fairmont Orchid, Hawaii Fairmont Palliser Fairmont Copley Plaza

Fairmont Royal York

Novotel New York Times Square[†]

Fairmont Winnipeg[†] Sofitel New York[†]
Fairmont Le Chateau Frontenac Sofitel Philadelphia[†]

Fairmont Le Chateau Montebello The Plaza New York City
Fairmont Le Manoir Richelieu Claremont Club & Spa
Fairmont The Queen Elizabeth Fairmont San Francisco

Fairmont Tremblant Fairmont San Jose

Sofitel Montreal Golden Mile[†] Fairmont Olympic Seattle

Fairmont Banff Springs Fairmont Sonoma Mission Inn & Spa

Fairmont Chateau Lake Louise Fairmont Grand Del Mar
Fairmont Chateau Whistler Fairmont Miramar Hotel and Bungalows

Fairmont Jasper Park Lodge Sofitel Los Angeles

- . . . -

Fairmont Empress Fairmont Century Plaza (opening 9/1/20)

Fairmont Hotel Vancouver 21c Museum Hotels - Bentonville

Fairmont Pacific Rim 21c Museum Hotels - Chicago (Franchised)[†]

Fairmont Vancouver Airport

Fairmont Waterfront

Fairmont El San Juan

Fairmont Pittsburgh

21c Museum Hotels - Cincinnati

21c Museum Hotels - Durham

21c Museum Hotels - Kansas City

21c Museum Hotels - Lexington

Fairmont Washington DC, Georgetown[†]

21c Museum Hotels - Louisville

Novotel Miami Brickell[†]

21c Museum Hotels - Nashville

Sofitel Washington DC Lafayette Square[†] 21c Museum Hotels - Oklahoma City

Fairmont Austin Delano
Fairmont Chicago Millennium Park Shore Club

Fairmont Dallas[†] SLS South Beach[†]

Fairmont Scottsdale Princess SLS Brickell

Sofitel Chicago Magnificent Mile† SLS Lux Brickell

Swissotel Chicago[†]

[†]These hotels do not offer spa services.

